

# JULIAN YUTONG ZHU

Designing interaction, interface and systems for human creativity and productivity through emerging technology.  
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## INDUSTRY EXPERIENCE

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- RCA Executive Education** London, United Kingdom  
Facilitator Jul 2025 - Jan 2026
- Facilitated 3 art & design future oriented short courses, serving 150+ international executive and academic cohorts across 3-4 day programmes.
  - Curated campus tour and lab learning experiences across V&A Museum, OUTERNET, PANGAIA, SharkNinja, RCA Robotics Lab, and RCA Visualisation Lab, etc.
  - Aligned with 9-12 lecturers per course on pre-session briefings and course material translation; Served as English/Mandarin bridge between RCA faculty and visiting executives during sessions, supervised group collaboration exercises in design-based workshops, and tracked delivery quality via post-session scorecards
- SKG Studio** Remote  
Web designer Mar 2025 - Mar 2026
- Designed and delivered *skgplus.cn*, portfolio site end-to-end, built a scalable design system, CMS with tag-filtering across 170+ works, mobile-responsive layouts, custom front-end interactions (cursor dynamics, theme-colour response), and video hosting pipeline.
  - Rebranded studio owned mapping contest as Asia Mapping Art Contest *amacontest.com*, translated user research with contest participants and organisers into IA, visual direction, and bilingual content strategy for an international IP with 400+ teams and 100+ staged works across 4 editions.
- HUAWEI Co, Ltd.** Chengdu, China  
UX Intern Sep 2022 - Dec 2022
- Led the ideation and design of 2 mobile + watch face design systems and launch on the Huawei Theme Store, redesigned 68 first-party icons and adapted 51 third-party icons to maintain visual consistency across the HarmonyOS platform
  - Designed mobile widget and lock screen interactions, Aligned with HarmonyOS official documentation and launched new Interaction template.
  - Conducted user surveys and keyword-trend analysis across Huawei Theme Store users to extract visual-style preferences, directly informing theme visual direction and marketing positioning
- ByteDance Ltd.** Chongqing, China  
Visual Designer Oct 2023 - Dec 2023
- Designed and launched 2 filters on TikTok and TikTok Lite, reaching 1,000+ users and 10,000+ views, featured on TikTok's "Best of the Week" on official homepage.
  - Conducted an analysis of special effects trends among TikTok's daily active users, led the development of custom effects: beauty transformation, scene atmosphere, and creative AR interaction.

## EDUCATION

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- Royal College of Art** London, United Kingdom  
Master of Design (MDes) in Design Futures Sep 2024 - Sep 2025  
Featured in *The Guardian* (Mar 2026): "How art school creators are adapting to the age of AI"
- Sichuan Fine Arts Institute** Chongqing, China  
Bachelor of Arts (BA) in Digital Media Design Aug 2020 - June 2024

## AWARDS AND PRIZES

- Design Awards:**
- Red Dot Design Concept (Shortlist), 2023
  - International Design Award (Silver & Bronze), 2023
  - European Product Design Award (Top Design), 2023

## SKILLS & LANGUAGES

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**AI Tools:** Cursor, Claude Code, Midjourney, Runway, ComfyUI, OpenClaw  
**Design Tools:** Figma, Adobe CC, Cinema 4D, Framer  
**Design Skills:** Prototyping, User Research, Testing, Accessibility, Stakeholder Management, Content Design  
**Languages:** English (IELTS 7.0), Mandarin (Native)

## VOLUNTEERING

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CHI 2025 Conference: Session Support Design Futures Symposium 2025 : Visual Campaign Design